Lettre de motivation

17 Roslyn Terrace, London NW2 3SQ

15th October 2000

Ms R. Klein, London Consultancy Group, 1 Canada Square, Canary Wharf LONDON E14 5BH

Dear Ms Klein,

Principal Consultant, E-business Strategy

I should like to apply for the above post, advertised in today's Sunday Times and have pleasure in enclosing my curriculum vitae for your attention.

MBA-qualified, I am a highly experienced information systems strategy consultant and have worked with a range of blue-chip clients, primarily in the financial services and retail sectors. In my most recent role, with Herriot Consulting, I have successfully led the development of a new electronic commerce practice.

I am now seeking an opportunity to fulfil my career aspirations with a major management consultancy, such as LCG, which has recognised the enormous potential of the e-business revolution. I believe I can offer LCG a combination of technical understanding, business insight and entrepreneurial flair.

I look forward to discussing this opportunity further with you at a future interview and look forward to hearing from you.

Yours sincerely,

J. O'Sullivan

encl: curriculum vitae.